

NMHIMA Board Strategic Plan 2014-2017

NMHIMA Vision: To promote the vision of the American Health Information Management Association in the state of New Mexico: *Driving the Power of Knowledge.*

NMHIMA Mission Statement:

The mission of the New Mexico Health Information Management Association is to be the professional community that promotes quality health information for the benefit of patients, healthcare facilities, providers and other users of health information through education, advocacy and collaboration. The primary purpose of NMHIMA as a member association is to commit to excellence in the management of health information for the benefit of patients and providers. Its mission is to lead the health informatics and information management community to advance professional practice and standards in New Mexico. NMHIMA shall be and is a nonprofit corporation under the laws of the State of New Mexico.

GUIDING PRINCIPLES:

1. Education and advocacy is our fundamental focus.
2. We use resources effectively to advance best practices and standards for health information management professionals in New Mexico.
3. We adhere to the AHIMA Code of Ethics.

Informatics	
Goal	Transform Data into Health Intelligence
Objective	<i>“HIM professionals will need to be competent in creating clinical analytics and business intelligence processes that grant stakeholders better value through improved longitudinal coordination and quality of care.”</i>
Critical Success Factors	<ul style="list-style-type: none"> • Provide education, training, and other resources to ensure HIM professionals have the skills and tools needed to perform as leaders in informatics and health intelligence • Increase the number of HIM professionals in analytical and decision making roles • Broaden expertise in terminology and classification systems to support future needs and alternatives • Share best practices in the management, analysis, and application of semi-structured and unstructured data
Barriers	<ul style="list-style-type: none"> • Lack of advanced degree programs within New Mexico • Lack of financial means of students to take advantage of online opportunities • Component State Association’s (CSA’s) lack of financial means to support education opportunities
Strategies	<ul style="list-style-type: none"> • Establish partnerships with relevant information

	<p>management professional associations</p> <ul style="list-style-type: none"> Partner with industry allies including other associations, employers, universities, government agencies, and consumer groups to increase the use of health data in professional practice and advocate for their consistent application across the healthcare domain.
Action Plans	<ul style="list-style-type: none"> Create joint educational opportunities with related organizations like the NM HIMSS group Coordinate educational presentations to focus on expertise in clinical analytics and business intelligence

Leadership	
Goal	Develop HIM Leaders across All Healthcare Sectors
Objective	<i>“As electronic health systems are adopted, HIM professionals will be major assets to implementation teams and have a great ability to learn and share best practices with others in the field.”</i>
Critical Success Factors	<ul style="list-style-type: none"> Create pathways for HIM professionals to be recognized for leadership skills Encourage members to contribute to the AHIMA Body of Knowledge Partner with universities, employers and educators to boost workforce recognition of HIM leadership skills Increase membership engagement Develop and promote mentorship opportunities
Barriers	<ul style="list-style-type: none"> Defining equitable criteria for recognition for leadership Difficulty obtaining updated member information Time limitations from NMHIMA volunteers
Strategies	<ul style="list-style-type: none"> Develop a recognition program for newly credentialed HIM professionals and members who advance their higher education/certification portfolios, Acknowledge New Mexico HIM professionals who are on groups contributing to the Body of Knowledge Work with HIM accredited programs on coordination of curriculum designed to meet workforce needs Seek opportunities to speak to current and potential HIM students Educate the CSA board on effective mentorship in order to develop a mentorship program

Action Plans	<ul style="list-style-type: none"> • Create a recognition space online and at workshops and conferences to acknowledge HIM professionals who have gained higher education, acquired new certifications, and contributed to the AHIMA Body of Knowledge • Develop a speaker bureau of HIM professionals interested in presenting to potential HIM professionals • Develop a mentorship program
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Information Governance	
Goal	Be Recognized as the Healthcare Industry Experts in Information Governance
Objective	<i>“Effective enterprise information management in healthcare requires governance at both the data and information levels to improve healthcare.”</i>
Critical Success Factors	<ul style="list-style-type: none"> • Establish the accountability framework and decision rights required to ensure use of health information across the enterprise • Educate membership about processes, skills, and tools to manage information as a critical business asset throughout its life cycle • Contribute to collaborative efforts to create the essential standards, rules, and guidelines needed to function in an electronic environment
Barriers	<ul style="list-style-type: none"> • Need for increased knowledge about information governance among New Mexico HIM professionals
Strategies	<ul style="list-style-type: none"> • Educate CSA membership on accountability framework and decision rights • Advise in the development of standards and rules for electronic healthcare documentation • Broaden expertise in e-discovery and litigation support and reinforce record management principles to ensure that governance frameworks and mechanisms support compliance with increasingly complex business processes
Action Plan	<ul style="list-style-type: none"> • Develop educational sessions that provide members with knowledge of established standards • Develop educational sessions that provide knowledge concerning e-discovery and compliance requirements • Promote opportunities for feedback to AHIMA regarding information governance standards

Innovation

Goal	Increase Thought Leadership and Evidence-based HIM Research
Objective	<i>“Focus efforts on data-driven outcomes research in higher education as part of Reality 2016.”</i>
Critical Success Factors	<ul style="list-style-type: none"> • Support the Health Information Innovation Leadership Conference to provide support for HIM professionals to be thought leaders in their own environment • Encourage participation in communities of practice to allow HIM professionals and the general public to share ideas and collaborate on an ongoing basis
Barriers	<ul style="list-style-type: none"> • Low membership engagement • Lack of financial ability to attend the Health Information Innovation Leadership Conference
Strategies	<ul style="list-style-type: none"> • Educate membership about AHIMA and healthcare industry data integrity metrics • Recognize membership efforts to improve business processes through the use of data
Action Plan	<ul style="list-style-type: none"> • Provide speaker(s) to educate membership about AHIMA and healthcare industry data integrity metrics • Promote and recruit speakers from the NMHIMA community to present on data driven process improvement

Public Good	
Goal	Empower Consumers to Optimize Their Health through Management of Their Personal Health Information
Objective	<i>“HIM Professionals will empower all consumers to securely transport their health information with them, no matter where they may travel in the world, providing timely access to any healthcare provider when needed.”</i>
Critical Success Factors	<ul style="list-style-type: none"> • Partner with industry allies to create functional HIM/HIT standards for interoperability and to advocate for their consistent application • Inspire confidence and trust in the accuracy and security of health information to the point where it is naturally assumed. • Build consumer awareness of patient rights and technological capabilities
Barriers	<ul style="list-style-type: none"> • Provider and consumer confidence in security • Consumer access and awareness
Strategies	<ul style="list-style-type: none"> • Partner with other Information Management (IM) professionals to establish standards for interoperability • Promote NMHIMA as an advocacy group for the accuracy

	and security of health information
Action Plan	<ul style="list-style-type: none">• Create educational sessions in partnership with other IM associations concerning interoperability and Health Information Exchange (HIE)• Develop a speaker bureau of HIM professionals to speak to consumer groups